

## International Trade (3Days.)

*Aim: Learn to expand your trade internationally*

### Introduction:

The program is structured to teach some of the important results and the methods of analysis used. The trade policy tools section provides a way to begin discussion of some of ways in which governments regulate the flow of goods and services between countries

### Workshop Aims:

It is useful as a way to provide background information so students, who may not know too much about the issues of the course, can better relate the theory to the real world.

### Workshop Content

- Trade Policy & Tools
- Trade Law & WTO
- Exchange Model & Ricardo
- The Heckscher-Ohlin Mode
- Economies of Scale in Trade
- The Effects of Trade Policies: Tariffs and Quotas
- Domestic Policies and International Trade
- Free Trade Areas (Regionalism vs. Globalism)

### How You Will Benefit

- Identify pros and cons of expanding business
- Realise potential pitfalls before they arise
- Expand your business globally in an effective manner
- Calculate impact of Trade Policies before they affect

**All courses from AVTC Training Portfolio may be adapted to your needs and delivered to your offices!**

#### Benefits:

- *Ideal for groups of 10 or more*
- *Reduces training expenses by more than half*
- *Customized — tangible and concrete approach to problem solving for business results.*
- *Stimulates synergies among groups for developing best practices to generate results and cultural changes.*
- *Encourages open discussions: Issues are raised openly and solutions are uncovered for business results.*

### Designed for

SENIOR MANAGERS    
  MIDDLE MANAGERS    
  MANAGERS / SUPERVISORS  
 TECHNICAL / STAFF

- Directors
- Business Unit Managers

